



MARKET ALERTS AND GOOD BUYS!

GOOD BUY - PINEAPPLES!



Good news, pineapple fans! The sunshine season's sunniest fruit is showing stellar reports in the market with good quality, stable supplies, and steady FOB quotes. All the more reason to keep up with all the tropical trends on your menu for the remainder of the summer!

So let pineapple shine on your menu while it's still in its best season.
Call Johns Foodservice on 718-482-8422 and find out our price of pineapples today!

Market ALERTS

LEMONS



As stated previously, this is primarily due to the very hot weather which has matured the fruit much faster than normal leaving us with virtually no supply and very standard grade fruit. Prices will be very high and product will be short until this is resolved.

Between now and October (when desert production is in full swing), we expect to see severe pro rates. Produce Alliance recommends accepting flexibility in size and grade as a key to mitigating this situation.

ORANGES



Our Valencia growers in the San Joaquin Valley were affected by extreme heat which caused post bloom conditions in our fruit. As a result, this has caused a lighter crop and there is virtually no small fruit available. At this time, our growers suggest moving to a larger size Valencia. We also have one supplier that will not have any small fruit at all and has evoked an ACT OF GOD. We apologize for this disruption and recommend that you take oranges off your menu or change to a larger size at this time. We are monitoring this situation closely and will update you with more information regarding Valencias as the week continues. Thank you again for your support and understanding.

ASPARAGUS



Due to the colder than normal weather in Peru and in Mexico, there are some industry-wide issues affecting the current sizing of jumbo asparagus. Please be aware that you will be experiencing a smaller than normal size on jumbo asparagus.

We apologize for the inconvenience this may cause and will keep you updated once we see the sizing normalize. As always, we will continue to monitor the market and keep you apprised of any developments.

AVOCADO



Current market conditions for hass avocados reflected higher prices and lower volumes compared with the same time a year ago. Strong avocado market conditions in February are likely to persist through the summer amid reports of lower than expected volume from Mexico and reduced volume of California fruit.

718-482-8422 or contact@johnsnyc.com

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